

## The “Fruit Shopping” Network promotion - Terms and Conditions

The “Fruit Shopping” Network Promotion will run between Sunday the 16th of May 2021 (00:00 CET) and Monday the 24th of May 2021 (23:59 CET).

**Mechanics:** The operator will be eligible to a rate deduction (Up to 50%). The operator is eligible for the deduction, if one of the following conditions is completed.

**50%** Deduction on the game if the game is positioned on the **first** place.

**40%** Deduction on the game if the game is positioned on the **second** place.

**20%** Deduction on the game if the game is positioned on the **third** place or above the fold!

### Qualifying Games:

- **Fruit Lines**

### **What you have to do to participate:**

*Position the games in the first, second or third position and earn a royalties deduction for yourself. The game needs to be visible upon the players arrival on your website on both mobile and desktop throughout the promotional period.*

*A website slider (featuring the games) needs to be included to your website (desktop and mobile), Oryx Gaming has prepared a website slider, which can be used in the promotion.*

*The game should have at least one promotional campaign structured around them (Mail, sms, website) we encourage you to share all promotional materials with us.*

*Email campaigns*

*Social media campaigns*

*Advertisement*

*Affiliate promotions*

*Website announcements*

...

## General Terms and Conditions

Elements of the dedicated promo pack must be used on the gaming site(s), in newsletters and other media including social media. The promo pack will be made available in the Oryx client area – Oryx Gaming section. Participating game needs to be positioned in prominent lobby space. The game needs to be visible upon the players arrival on your website on both mobile and desktop throughout the promotional period.

Opt into the promotion by Friday the 14<sup>th</sup> of May 2021.

The parties agree that the prize promotion shall be governed by adequate binding terms and conditions which shall be stipulated by the operator and agreed by their players prior to permitting such players to participate in the prize promotion. Consequently, it is the responsibility of the operator to receive, respond to and manage, all player queries and complaints in relation to the prize promotion and the awarded prize. The operator understands that Oryx Gaming involvement in such promotions is limited solely to ensuring the prize draw is awarded impartially.